

**101 WRIF’s “Riteway Auto Sales ‘Ride The Lightning’ VIP Experience”
CONTEST RULES**

These rules apply to WRIF’s “Riteway Auto Sales ‘Ride The Lightning’ VIP Experience” Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a 101 WRIF (“Station”). **In addition, the General Contest Rules posted at www.wrif.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin on October 14, 2023 and end on November 4, 2023.
- b. To participate in the Contest, entrant may enter as follows:

- I. **To enter at a designated Contest Pre-Party (each a “Pre-Party”),** visit the Riteway Auto Sales location listed below on the following dates and times to obtain an official entry form (available while supplies last). All entry forms must be filled out completely and legibly and submitted as instructed by the Station. Incomplete or illegible entries may be removed in the Station’s sole discretion. Entries must be received by the end time listed below. **One (1) entry per person per Pre-Party. Locations, dates and times are subject to change.**

- October 14, 2023 from 11am to 1pm Eastern Time (“ET”) at Riteway Auto Sales located at 34966 Gratiot Ave, Clinton Twp, MI 48035
- October 21, 2023 from 11am to 1pm ET at Riteway Auto Sales located at 3812 Pine Grove Ave, Fort Gratiot Twp, MI 48059
- October 21, 2023 from 1pm to 3pm ET at Riteway Auto Sales located at 8411 Telegraph Rd, Taylor, MI 48180
- October 28, 2023 from 11am to 1pm ET at Riteway Auto Sales located at 45411 Van Dyke Ave, Utica, MI 48317

Up to five (5) on-site Qualifiers will be selected at each Pre-Party promptly following the listed end time above in a Station-conducted random drawing from all eligible on-site entries received at the Pre-Party. Potential on-site Qualifiers will be notified at the event promptly following the random drawing. If any on-site Qualifier does not present themselves within three (3) minutes of the first announcement regardless of the reason, Station reserves the right, but not the obligation, to disqualify that selected Qualifier and select an alternate Qualifier(s) until there are a total of five (5) on-site Qualifiers selected.

- II. **To enter the “Final Party,”** visit a Station booth at the Grand Prize Final Party at the Riteway Auto Sales located at 30500 Plymouth Rd, Livonia, MI 48150 between 11:00am ET and 1:00pm ET on Saturday, November 4, 2023 to obtain an official entry form (available while supplies last). All entry forms

must be filled out completely and legibly and submitted as instructed by the Station. Incomplete or illegible entries may be removed in the Station's sole discretion. Entries must be received by the end time listed below. **One (1) entry per person.**

Up to eighty-one (81) total on-site Qualifiers will be selected at the Final Party as follows:

Up to twenty-seven (27) on-site Qualifiers will be selected at each of the following times in a Station-conducted random drawing from all eligible on-site entries received up to the time of the random drawing: 12:10pm, 12:40pm, and 1:00pm ET. Non-selected entries will automatically rollover into subsequent Qualifier random drawings at the Final Party, if any.

Potential on-site Qualifiers will be notified at the event promptly following the random drawing. If any on-site Qualifier does not present themselves within three (3) minutes of the first announcement regardless of the reason, Station reserves the right, but not the obligation, to disqualify that selected Qualifier and select an alternate Qualifier(s) until the designated number of on-site Qualifiers is reached.

- c. There will be up to a total of ninety-eight (98) Secondary Prizes winners and three (3) Grand Prize winners selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 21 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in the Detroit Metro Area, consisting of the following Michigan counties: Lenawee, Monroe, Wayne, Washtenaw, Jackson, Hillsdale, Ingham, Livingston, Oakland, Macomb, St. Clair, Lapeer, Genesee, and Shiawassee; and the following Ohio Counties: Lucas, Fulton, and Williams, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to ninety-eight (98) Secondary Prizes will be awarded. Each Secondary Prize will consist of either a t-shirt, gift card, concert or sporting event tickets selected at the sole discretion of the Station. Each Secondary Prize will have a minimum Approximate Retail Value ("ARV") of \$25.

The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is. Tickets valid only on the date(s) printed on the tickets. Tickets are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will tickets be replaced if lost or stolen. Tickets may not be sold to a third party. If a prize-related event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for

weather, or for any reason beyond control of the Station and/or prize provider, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded element(s) of the prize(s). The Station and/or venue, in their sole discretion, reserve the right to deny entry to or to remove the winner(s) and/or guest(s) if either engages in disruptive behavior or in a manner with intent to annoy, abuse, threaten or harass any other person at the prize-related event. Winner understands that there are inherent risks involved in attending the prize-related event.

The gift card will be subject to the terms and conditions as set forth by the issuer of the gift card. Gift cards are not refundable or transferable and may not be substituted or exchanged for cash or credit at any time, nor will gift cards be replaced if lost or stolen.

- b. Up to three (3) Grand Prizes will be awarded. Each Grand Prize consists of two (2) tickets (valid for winner and one (1) guest) to the Riteway Auto Sales Suite at Ford Field for the Metallica show on Sunday, November 12, 2023. ARV of each Grand Prize is \$500.

The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is. Tickets valid only on the date(s) printed on the tickets. Tickets are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will tickets be replaced if lost or stolen. Tickets may not be sold to a third party. If a prize-related event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond control of the Station and/or prize provider, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded element(s) of the prize(s). The Station and/or venue, in their sole discretion, reserve the right to deny entry to or to remove the winner(s) and/or guest(s) if either engages in disruptive behavior or in a manner with intent to annoy, abuse, threaten or harass any other person at the prize-related event. Winner understands that there are inherent risks involved in attending the prize-related event.

- c. Prizes must be claimed at the completion of the Grand Prize Event, as described below. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to one hundred one (101) Qualifiers will be selected as described in Section 1 of these Official Rules.
- b. Up to three (3) Grand Prize winners will be selected at Riteway Auto Sales located at 30500 Plymouth Rd, Livonia, MI 48150 on Saturday, November 4, 2023 at the "Grand Prize Event" as follows:

All Qualifiers must check in with Station staff at Riteway Auto Sales in Livonia no later than 1:00 pm ET in order to participate in the Grand Prize Event. Any Qualifiers not present by 1:00pm ET may be disqualified at the sole discretion of the Station. All Qualifiers will be placed in a random drawing to determine the order of selection. Beginning at approximately 1:15pm ET, the names of the Qualifiers will be announced in the order determined randomly. Each Qualifier must come forward when his/her name is announced to select one (1) WRIF CD Case available for selection. This process will continue until all Qualifiers have selected all WRIF CD Cases. Once a case has been selected, the Qualifier will open their selected "CD Case and receive the prize listed inside their selected CD Case. Qualifiers that selected the WRIF CD Cases that contains the "Gold CD" will be deemed a Grand Prize winner. All other Qualifiers will receive a Secondary Prize. **When three (3) "Gold CD" cases have been opened, the Contest will be deemed over and any Qualifiers who have not selected or opened their CD Case will be deemed Secondary Prize winners.**

- c. Odds of being deemed a Qualifier on-site depend on the number of eligible on-site entries received for each drawing. Odds of a Qualifier winning a Grand Prize are 3 in 101.
- d. Entrants need not listen to the Station but must be present to enter and be deemed a Qualifier on-site. Qualifiers need not listen to the Station but must be present at the Grand Prize Event in order to win a Grand Prize.
- e. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.wrif.com.
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.wrif.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, One Radio Plaza, Ferndale, MI 48220, or by sending a self-addressed, stamped envelope to the Station.