

DAVE & CHUCK THE FREAK'S "BITS THAT PAY" SECOND CHANCE CASH OFFICIAL CONTEST RULES

These rules apply to Dave & Chuck The Freak's Bits That Pay Second Chance Cash Contest ("Contest") conducted by Beasley Media Group, LLC d/b/a 101 WRIF ("Station"). **In addition, the General Contest Rules posted at www.wrif.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin on Monday, November 8, 2021 and end on Tuesday, December 7, 2021.
- a. To enter, listen to the Station each weekday beginning on Monday, November 8, 2021 and end on Tuesday, December 7, 2021, excluding Thursday, November 25, 2021 and Friday, November 26, 2021, between 12:15pm-12:25pm Eastern Time ("ET"), 2:15pm-2:25pm ET, 4:15pm-4:25pm ET, 6:15pm-6:25pm ET, and 8:15pm-8:25pm ET for the announcement of the Dave & Chuck "bit" (the "Phrase"). Once an entrant hears the Phrase, entrant may enter online as follows:
 - b. To enter online, visit www.wrif.com and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on Monday, November 8, 2021 at 12:15pm ET and ending on Tuesday, December 7, 2021 at 11:59pm ET ("Online Entry Period"). **Entrants will be required to submit the Phrase and the date and time it was aired in order for each entry to be valid.** Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
 - c. **There will be up to five (5) unique Phrases announced each weekday during the Contest dates.**
 - d. There will be up to a total of one (1) winner selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in the Detroit Metro Area, consisting of the following Michigan counties: Lenawee, Monroe, Wayne, Washtenaw, Jackson, Hillsdale, Ingham, Livingston, Oakland, Macomb, St. Clair, Lapeer, Genesee, and Shiawassee; and the following Ohio Counties: Lucas, Fulton, and Williams, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. **PRIZES**

- a. Up to one (1) Prize will be awarded. The Prize consists of five thousand dollars (\$5000) awarded in the form of a company check issued in the name of the winner. Approximate Retail Value of the Prize is \$5,000.
- b. No check will be awarded, processed or mailed until winner has claimed the prize, presented all required documentation, and signed all required releases and tax forms. Checks will then be issued within approximately four (4) to six (6) weeks following confirmation of eligibility and completion of all requisite releases and IRS forms.
- c. Prizes or prize certificates must be claimed at the office of the Station located at One Radio Plaza, Ferndale, MI 48220, Monday-Friday, during regular business hours. Prizes must be claimed within thirty (30) days of notification of prize being ready for pick up. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. **SELECTION OF WINNERS**

- a. Up to one (1) winner will be selected at approximately 11:00am ET on Wednesday, December 8, 2021 in a Station-conducted random drawing from all combined eligible online entries received during the Online Entry Period. Potential Prize winner will be notified by phone and/or email promptly following the random drawing.
- b. Odds of winning depend on the number of eligible online entries received during the Online Entry Period.
- c. Entrants must listen to the Station to acquire the Phrase to enter but need not be present to win.
- d. Winner must confirm acceptance of prize within thirty (30) days of winning, or risk disqualification and selection of an alternate winner (time permitting) in a random drawing of all remaining eligible entries.
- e. Decisions of Station management with respect to the Contest are final.

5. **CONDITIONS**

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.wrif.com.

- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.wrif.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, One Radio Plaza, Ferndale, MI 48220, or by sending a self-addressed, stamped envelope to the Station.