

## 101 WRIF Guns N' Roses Contest– Official Contest Rules

NO PURCHASE OR OTHER CONSIDERATION IS NECESSARY TO PARTICIPATE IN THIS CONTEST; PURCHASE DOES NOT INCREASE CHANCES OF WINNING.

### Contest Dates

*April 1 to April 8, 2016 (exact dates vary depending on entry method). Winners will be selected on April 9, 2016.*

### How to Enter or Participate for a Chance to Win

There are three methods of entry:

1. From April 1-7, 2016, weekdays only, listen to 101 WRIF to hear the on air sounder instructing listeners to call in. When the sounder airs, the correct caller to the WRIF studio line at (248) 544-WRIF, who also meets all eligibility requirements, will win a pair of tickets to the Guns N' Roses show on June 23, 2016 at Ford Field, and qualify for the Grand Prize drawing. A minimum of Eighteen (18) qualifiers will be selected through this method of entry. WRIF is not responsible for any failure of a caller to reach the WRIF studio hotline including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Online listeners to the 101 WRIF (Station) web stream may experience a reception delay of up to one minute. Listening to the station's over-the-air broadcast is the best way to participate in this contest. Caller qualification is subject to FULL phone call completion, and the verification of the caller's name, address, home phone number, and work/cell phone number, all of which must be provided prior to completion of the call. If a potential qualifying caller is disconnected for any reason prior to completion of the call, s/he will be disqualified and the next caller taken will be deemed the potential qualifier. Contest calls will not be accepted at any other number. **ONLY ON-AIR QUALIFIERS ARE ELIGIBLE FOR THE GRAND PRIZE DRAWING.**
2. From April 1-8, 2016, the WRIF Promotions Street Team will be around the metro Detroit area distributing roses to the general public. Recipients of the roses will also receive instructions to text "Roses" to 4WRIF (9743) for a chance to win a pair of tickets to the Guns N' Roses show on June 23, 2016 at Ford Field. Five (5) winners will be selected through this method of entry. To enter without sending a text message, enter online at [www.wrif.com](http://www.wrif.com). Listeners who enter online will be required to provide the 101 WRIF short code (49743), the contest keyword (ROSES), and the entrant's first and last name and phone number. For security purposes, online entrants will be required to enter the code word(s) shown on the entry page before completing their entry. All web and text entries will be pooled together and the winner(s) will be chosen from that pool in accordance with the contest rules. If there is any dispute about the identity of an entrant, the registered user of the text message account on the date of entry will be the recognized entrant. All participants acknowledge that text messages are distributed by third-party mobile network providers and 101 WRIF cannot control certain factors relating to message delivery. Participants acknowledge that, depending on the recipient's mobile provider service, it may not be possible to transmit the message to the recipient successfully. 101 WRIF assumes no responsibility for, and does not guarantee in any way, the availability or performance of any mobile, text or data service, including liability for transmission delays or message failures. 101 WRIF does not charge a fee for text entries. It is each entrant's responsibility to check with their individual carrier and mobile/data plan, as other charges may apply. **PLEASE BE ADVISED THAT TEXT MESSAGES SENT TO 101 WRIF MAY RESULT IN ONE OR MORE AUTOMATIC BOUNCE BACK MESSAGES, FOR WHICH PARTICIPANTS MAY INCUR A FEE FROM THEIR PROVIDER.** 101 WRIF assumes no responsibility for charges incurred for text-messaging, including (without limitation) charges resulting from any bounce back messages or contest notices from the Station. Only those text messages sent to the specific phone number provided, during the time texting is solicited, will be eligible to win. Texts sent to the main Station phone number or any other phone number are not eligible. All text and online entries must be received by 11:59pm on April 8<sup>th</sup> to be eligible.
3. From April 2-8, 2016, WRIF will conduct the Riff and Guns N' Roses Light It Up promotion. In the evenings during the promotional period, 101 WRIF will be projecting the WRIF/Guns N' Roses Spotlight in the metro Detroit area. During the promotional period, 101 WRIF will announce the selected cities that the light will be projected in that evening. Listeners that spot the light and take a photo of it can post their photo of the light to their Facebook, Twitter, and/or Instagram accounts with the hashtag

“#WRIFGNRCONTEST” or photos can be uploaded directly to the WRIF webpage at [www.wrif.com](http://www.wrif.com). All photos that are hashtagged or uploaded will be posted at [www.wrif.com](http://www.wrif.com). Eligible individuals who submit a photo as described above will be entered for a chance to win a pair of tickets to the Guns N’ Roses show on June 23, 2016 at Ford Field. All entries must be received by 10:00am (ET) on April 9, 2016 to be eligible to win.

***By submitting a photo entry, entrants (1) certify that they own the submitted photo and have the right to submit the photo for all contest purposes, including (without limitation) posting on the WRIF website and social media pages, and other promotional uses by WRIF and band management/promoter; and (2) authorize WRIF and band management/promoter to use the submitted photo for promotional purposes, in any medium.***

All contest entries will become the property of WRIF and band management/promoter and will not be acknowledged or returned. Photos must not contain lewd, indecent or otherwise inappropriate content; photo must be suitable for public, family-friendly display. WRIF reserves the right to disqualify any submitted photo in its sole discretion.

Unless stated otherwise in these rules, contest entries are limited to one per person for the entire contest, regardless of the entry method. Limit one Grand Prize qualifier per household.

### **Winner Selection**

On or about April 9, 2016, one (1) Grand Prize winner will be selected randomly from all eligible on-air qualifiers. Initially-selected potential winner will be notified by phone.

On or about April 9, 2016, five (5) potential winners will be selected randomly from all eligible text/online entries received. Potential winners will be contacted by phone.

On or about April 9, 2016, six (6) potential winners will be selected randomly from all eligible “Light it Up” promotion entries received. Potential winners will be notified initially by direct message through the social media site to which they uploaded their photo, or by email to the email address from which they submitted their photo to the WRIF webpage. All potential winners must confirm acceptance of the prize within five (5) business days of initial contact, and must provide their full name, home address, phone number and date of birth to confirm eligibility. Upon providing this information, winners will then be confirmed by phone call. Failure to comply with these requirements will result in disqualification, forfeiture of prize, and selection of a new winner (time permitting).

Winner selection is subject to confirmation of eligibility. Initially-selected winners must confirm acceptance of prize within 5 business days of initial winner notification. Failure to do so may result in disqualification and selection of a new winner.

### **Prize**

*On-Air qualifiers:* Eighteen (18) Qualifying Prizes will be awarded, each consisting of a pair of tickets to the Guns N’ Roses show on June 23, 2016 at Ford Field in Detroit, MI. ARV = \$166

One (1) Grand Prize will be awarded, consisting of an autographed drumhead from members of Guns N’ Roses performing at Ford Field on June 23, 2016. ARV = \$100.

*Text/Online Entries:* Five (5) Prizes will be awarded, each consisting of a pair of tickets to the Guns N’ Roses show on June 23, 2016 at Ford Field in Detroit, MI. ARV = \$166

*“Light it Up” entries:* Six (6) Prizes will be awarded, each consisting of a pair of tickets to the Guns N’ Roses show on June 23, 2016 at Ford Field in Detroit, MI. ARV = \$166

Odds of winning the Grand Prize once confirmed as an on-air qualifier are 1 in 18. Odds of being selected as a text/online or “Light it Up” winner depend on the number of eligible entries received through the respective entry method. Non-cash prizes are not redeemable for cash. WRIF reserves the right, in its sole discretion, to

substitute any prize with one of equal or greater value. Winners may not request prize substitution. Prizes are non-transferable and may not be claimed or used by any person other than the winner. Winners must claim their prizes by completing all required paperwork in person at the 101 WRIF offices within 30 days after the end of the contest. Prizes not claimed within the 30-day period will be forfeited.

### **Eligibility**

All entrants must be at least 18 years old and legal residents of the United States, living or working in the Detroit metro survey area (as defined by Nielsen Audio). A winner will be disqualified if he/she or a member of his/her household has won a 101 WRIF contest with a prize value over \$50.00 within the previous 60 days, or a Greater Media Detroit (including WCSX, WMGC-FM, WRIF) contest with a prize value of \$1000 or more within the previous 365 days. Employees (including their immediate families and members of the same household) of Greater Media Detroit, its affiliates, promotion sponsors, advertising and promotional agencies who do business with 101 WRIF or any of the promotion sponsors, and other radio stations in the Detroit metro survey area are not eligible to participate. The term "immediate family" includes spouses, siblings, parents and legal guardians, children and legal wards, grandparents, and grandchildren, including "in-laws." Limit one entry per person; multiple entries will disqualify the entrant. Void where prohibited.

### **Release**

By entering, all participants release and hold harmless the promotion sponsors, 101 WRIF, Greater Boston Radio, Inc., and each of their respective parents, subsidiaries, affiliates, directors, officers, employees and agents (collectively, the "Released Parties") from any and all liability and any injuries, loss or damage of any kind arising from or in connection with this contest and any prize won. Winners will be required to sign a form releasing the Released Parties from all liability in connection with the contest and the award and use of the prize before claiming the prize.

### **Disclaimer**

The Released Parties undertake no liability or responsibility, and make no warranties, express or implied, with respect to the performance of the prize(s) awarded, for any failure to perform or negligent performance of any service provider, or for any other risk, incident or damage, direct or indirect, relating to or arising out of the contest, including (but not limited to) cancellations, postponements, delays or other scheduling changes; missed events or connections or inability of winner to attend; and accident, injury, death, damage or expense arising from or occurring during the use of the prize, or travel to/from or attendance at any event relating to the contest, by the winner and/or winner's guest(s). The Released Parties are not responsible for damage to a prize or loss of a prize or prize certificate after the prize has been claimed. Winners must inspect their prizes before leaving the station. The Released Parties are not responsible for technical, hardware or software failure or malfunctions, lost or unavailable network or other telecommunications connections, or lost, late, misdirected, damaged, illegible, inaccurate, incomplete, garbled, disconnected, or delayed contest entries or communications, whether caused by the sender or by any of the equipment or programming associated with or used in this contest, or by any human error which may occur in the execution of this contest. If, for any reason, the contest is not capable of being conducted as planned, including but not limited to infection by computer virus, bug, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond the control of 101 WRIF, Station management reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest and/or determine an alternate method of awarding the prize(s).

### **License**

Entry into any contest constitutes full permission for 101 WRIF and promotion sponsors/prize providers and their respective affiliates to broadcast and/or to photograph or publish the participant's name, voice, recorded comments, submitted entry photo, biographical information, face and likeness, in any medium, without compensation.

### **Taxes**

If required by applicable law, 101 WRIF will report the total value of each prize to the IRS and will furnish winners with a federal Form 1099. Winners may be required to provide their social security number to 101 WRIF for tax reporting purposes, and are solely responsible for payment of all taxes incurred as a result of the award of a prize.

### **General**

Failure to conform to all contest rules, or any fraud or other illegal or inappropriate conduct on the part of a contestant or on a contestant's behalf, will result in the contestant's disqualification and forfeiture of any prize won. 101 WRIF reserves the right to rule ineligible listeners who, in 101 WRIF's sole judgment, engage in abusive conduct with respect to any contest or promotion conducted by 101 WRIF or its affiliates. 101 WRIF reserves the right to cancel, suspend and/or modify this Contest and these Official Rules at any time, which changes will become effective upon announcement. By taking part in this contest, participants agree to be bound by these rules and all decisions of the judges, who are employees of 101 WRIF and whose decisions with respect to all aspects of the contest are final and binding. Copies of written contest rules and, where required by law, the list of winners are available during regular business hours at the 101 WRIF office, One Radio Plaza, Ferndale, MI 48220, for 60 days after the contest concludes.

As a condition to participating in this Contest, each entrant agrees that any and all disputes that cannot be resolved between the parties, and all causes of action arising out of or in connection with this Contest shall be resolved individually, without resort to any form of class action, exclusively before a court located in Oakland County, Michigan, having competent jurisdiction, which court shall apply the laws of the State of Michigan, without regard to the conflicts of law principles thereof. The entrant and 101 WRIF hereby waive any and all right to trial by jury. If any provision of these Official Rules is declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law.

All federal, state and local laws and regulations apply.

**Sponsor:** Greater Boston Radio, Inc. d/b/a 101 WRIF, One Radio Plaza, Ferndale, MI 48220