

Dave & Chuck The Freak's "Friday Bitches Battle" Contest – Official Rules

NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE CHANCES OF WINNING.

How to Participate:

The Dave & Chuck The Freak's "Friday Bitches Battle" Contest will take place from June 22 through July 31, 2015. Entries will be accepted from Monday, June 22 through Friday, July 10, 2015 at 12:00 p.m. (noon) (ET).

Potential contestants can go to www.wrif.com to fill out the online entry form with all required contact information and must upload an MP3 of their original "It's Friday Bitches" Song composition. MP3 must be uploaded via the upload tool that will be available on the custom webpage at www.wrif.com.

All MP3 submissions must be in good taste and should not include inappropriate, hateful, dangerous or violent content, or content that is subject to third party licensing. All music and lyrics must be original and written by the entrant (except that entrants are permitted, but not required, to use the tune of the current "It's Friday Bitches" song). WRIF reserves the right to disqualify any entry in its sole discretion. Entries must be received by 12:00 p.m. on Friday, July 10, 2015, to be eligible.

101 WRIF, in its sole discretion, will select a maximum of eight (8) official contestants to compete for the grand prize. Once selected, the contestants' MP3s will be posted online at www.wrif.com to be voted on by WRIF Cybercrew Members. Cybercrew Members will be able to cast one vote per voting round for their favorite contestant/song submission. The winner of the competition will be determined by station staff in its sole discretion. Winner will be announced on Friday, July 31, 2015 during the Dave & Chuck The Freak show and will receive the grand prize.

In order to cast a vote, listeners must log on to their WRIF Cybercrew account, or create a Cybercrew account, at www.wrif.com. Cybercrew members will have the opportunity to cast one vote per round. **If WRIF detects any fraud in the voting, or any suspicious voting trends or circumstances, it reserves the right in its sole discretion to disqualify the contestant(s) involved.**

Submissions and Voting will run as follows:

- **June 22nd to July 10th at 12:00pm;** Entry submissions accepted at www.wrif.com
- **July 14th:** Up to eight official contestants announced and posted to www.wrif.com.
- **July 14th to July 19th at 11:59pm;** Round 1 Voting to narrow the contestants from Eight to Four
- **July 20th to July 26th at 11:59pm;** Round 2 Voting to narrow the contestants from Four to Two

- **July 27th to July 31st at 8:00am:** Round 3 Voting to vote for favorite contestant of the final two
- **Friday, July 31st:** Grand Prize Winner Announced during Dave & Chuck The Freak show at approximately 10:00am

By entering, all participants (1) authorize the posting of their submitted MP3 at www.wrif.com for contest, voting and promotional purposes; (2) certify and warrant that they have all rights necessary to submit their song for use as described in these rules and for other promotional purposes; and (3) if selected as the winner, authorize the public performance by WRIF of their submitted song, royalty-free, in any medium, worldwide, in perpetuity. Any entrant who has any type of talent and/or management representation, is under any type of professional performance contract, and/or is party to a merchandising contract will be responsible for any and all commissions or other fees due to such representative or under such contract as a result of participating in this contest. In no event will WRIF be required to pay any royalties or licensing fees for the use of any submitted song, in any medium.

Prize:

One (1) Grand Prize will be awarded: \$500 to be provided in the form of a company check. In addition, the winner's submitted song will be featured as a ringtone at www.wrif.com and through the WRIF App (available for free download at iTunes and Google Play) and available for free download. WRIF reserves the right to remove the song from its platforms at any time, in its sole discretion. Grand Prize Winner's song may also be featured on the Dave & Chuck The Freak morning show periodically, in WRIF's sole discretion.

Non-cash prizes are not redeemable for cash. Each of WRIF and the contest sponsor reserves the right, in its sole discretion, to substitute any prize with one of equal or greater value. Winner may not request prize substitution. Prize is non-transferable and may not be claimed or used by any person other than the winner. Winner must claim prize in person as instructed by WRIF promotions personnel. Prize not claimed as instructed will be forfeited.

Eligibility:

Entrants must be at least 18 years old and legal residents of the United States, living or working in the Detroit metro survey area (as defined by Nielsen Audio). Employees (including their immediate families and members of the same household) of Greater Media Detroit, and other radio stations in the Detroit metro survey area are not eligible to win. The term "immediate family" includes spouses, siblings, parents and legal guardians, children and legal wards, grandparents, and grandchildren, including "in-laws." Limit one entry per person. Void where prohibited.

Release:

By participating, all participants agree to release and hold harmless the promotion sponsors, WRIF, Greater Boston Radio, Inc., and each of their respective parents, subsidiaries, affiliates, directors, officers, employees and agents (collectively, the "Released Parties") from any and all liability and any injuries, loss or damage of any kind arising from or in connection with this Contest and any prize awarded. Winner will be required to sign a form releasing the Released Parties from all liability in connection with the contest and the award and use of the prize before claiming the prize.

Disclaimer

WRIF undertakes no liability or responsibility, and makes no warranties, express or implied, with respect to the performance of the prize awarded or the safety of any of the procedures involved or winner's satisfaction with the results of such procedures, for any failure to perform or negligent performance of any service provider, or for any other risk, incident or damage, direct or indirect, relating to or arising out of the Contest, including (but not limited to) cancellations, postponements, delays or other scheduling changes; missed events or connections or inability to attend; and accident, injury, death, damage or expense arising from or occurring during the use of the prize, or travel to/from or attendance at any event relating to the contest. WRIF is not responsible for damage to a prize or loss of a prize after it has been claimed. WRIF is not responsible for technical, hardware or software failure or malfunctions, lost or unavailable network or other telecommunications connections, or lost, late, misdirected, damaged, illegible, inaccurate, incomplete, garbled, disconnected, or delayed contest entries or communications, whether caused by the sender or by any of the equipment or programming associated with or used in this contest, or by any human error which may occur in the execution of this contest. If, for any reason, the contest is not capable of being conducted as planned, including but not limited to infection by computer virus, bug, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond the control of WRIF, WRIF reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest and/or determine an alternate method to award the prize (s).

License

Entry into any contest constitutes full permission for WRIF, promotion sponsors, prize providers, and their respective affiliates to broadcast, use, and/or photograph or publish the participant's name, voice, submitted video or photo/essay, recorded comments, biographical information, face and likeness without compensation, in any media, worldwide.

Taxes

If required by applicable law, WRIF will report the total value of the prize to the IRS and will furnish winner with a federal Form 1099. Winner may be required to provide his/her social security number to WRIF for tax reporting purposes, and is solely responsible for payment of all taxes incurred as a result of the award of a prize.

General

Failure to conform to all contest rules, or any fraud or other illegal or inappropriate conduct on the part of a participant, will result in the participant's disqualification and forfeiture of any prize awarded. WRIF reserves the right to rule ineligible participants who, in WRIF's sole judgment, engage in abusive conduct with respect to any contest or promotion conducted by WRIF or its affiliates. WRIF reserves the right to cancel, suspend and/or modify this contest and these Official Rules at any time, which changes will become effective upon announcement. By taking part in this contest, participants agree to be bound by these rules and all decisions of the judges, who are employees of WRIF and whose decisions with respect to all aspects of the contest are final and binding. Copies of written contest rules are available during regular business hours at the WRIF studio, 1 Radio Plaza, Detroit, MI 48220 for 60 days after the contest concludes.

As a condition to participating in this contest, each participant agrees that any and all disputes that cannot be resolved between the parties, and all causes of action arising out of or in connection with this contest shall be resolved individually, without resort to any form of class action, exclusively before a court located in Oakland County, Michigan having competent jurisdiction, which court shall apply the laws of the State of Michigan, without regard to the conflicts of law principles thereof. The participant and WRIF hereby waive any and all right to trial by jury. If any provision of these Official Rules is

declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law.

Void where prohibited. All federal, state and local laws and regulations apply.

Sponsor: 101 WRIF, One Radio Plaza, Ferndale, MI 48220